



REPUBLIKA NG PILIPINAS
PAMAHALAANG LUNGSOD NG MUNTINLUPA
KALAKHANG MAYNILA



Tanggapan ng Punonglungsod

EXECUTIVE ORDER NO. 32
Series of 2019

**PROVIDING FOR THE ESTABLISHMENT OF YAN YAN TV IN
PROMOTING FILIPINO VALUES IN THE CITY OF MUNTINLUPA**

WHEREAS, it is the policy of the State to give priority to education, science and technology, arts, culture, and sports to foster patriotism and nationalism, accelerate social progress, and promote total human liberation and development;

WHEREAS, Article 1 of Presidential Decree No. 603 states that "(t)he child is one of the most important assets of the nation. Every effort should be exerted to promote his welfare and enhance his opportunities for a useful and happy life;"

WHEREAS, Section 2 and Section 3(b) of Republic Act 10410, otherwise known as the Early Years Act of 2013, recognizes the age from zero (0) to eight (8) years as the first crucial stage of education development in enhancing the physical-motor, socio-emotional, cognitive, language, psychological and spiritual development of young children;

WHEREAS, Section 3 of Republic Act 7356, otherwise known as An Act Creating the National Commission for Culture and the Arts, Establishing National Endowment Fund for Culture and the Arts, and for other Purposes, states that "(c)ulture reflects and shapes values, beliefs, aspirations, thereby defining a people's national identity. A Filipino national culture that mirrors and shapes Philippine economic, social and political life shall be evolved, promoted and conserved;"

WHEREAS, Section 6 (a) (14) and (17) of Ordinance No. 16-172, otherwise known as the Muntinlupa City Welfare Code for Children, respectively state that:

- (14) the right to a well-rounded development of their personality to the end that they may become happy, useful, and active members of society xxx;
- (17) the right to full opportunities for safe and wholesome recreation and activities, individual as well as social, for the wholesome use of their leisure hours;"

YAN ANG TAMA YAN ANG MUNTINLUPA!



REPUBLIKA NG PILIPINAS
PAMAHALAANG LUNGSOD NG MUNTINLUPA
KALAKHANG MAYNILA



Tanggapan ng Punonglungsod

WHEREAS, the City Government of Muntinlupa adheres to the promotion of Filipino Moral Values along with the Local History of the City of Muntinlupa;

WHEREAS, to carry out this advocacy, Mayor Jaime R. Fresnedi, included in his nine (9)-point development agenda the promotion of Local History and Culture;

WHEREAS, the City Government of Muntinlupa, through the Tourism, Culture and the Arts Department (TCAD, *for brevity*), in partnership with Lingkod Muntinlupa, and the Social Services Department (SSD, *for brevity*), through the Early Childhood Education Division (ECED, *for brevity*), because of the foregoing, will launch "Yan Yan TV;"

NOW, THEREFORE, I, Jaime R. Fresnedi, City Mayor of Muntinlupa, by virtue of the powers vested in me by law, do hereby ordain and decree the following, namely:

Section 1. Creation.

The Program of Yan Yan TV is hereby created and launched, and it shall complement all programs, projects and activities of the City Government which promote moral values, local history and culture, personal hygiene and wellness among the young residents of the city. It shall feature 2D Animation for Kids in Filipino with English sub-titles for easier and more-child friendly communication. Other unique features of the program may be introduced as necessity surfaces and as the future presents, and, once adopted, they shall form part of its evolving feature content.

Section 2. Lead Offices.

The Program of Yan Yan TV is a shared responsibility among Lingkod Muntinlupa, TCAD and ECED. In order to ensure the smooth flow of operations and orderly delegation of tasks, meetings shall be held regularly. In said meetings, these offices shall be represented by their respective Department Heads. These offices, likewise, shall collaborate with regard to the concepts and ideas on the content therein and visual presentation thereof, subject to the approval of the City Mayor.

Section 3. Secretariat.

YAN ANG TAMA YAN ANG MUNTINLUPA!



REPUBLIKA NG PILIPINAS
PAMAHALAANG LUNGSOD NG MUNTINLUPA
KALAKHANG MAYNILA



Tanggapan ng Punonglungsod

The TCAD shall perform the functions of the Secretariat. The Secretariat shall be responsible for the preparation and issuance of Notices of Meetings, whether special or regular; for logistical support to meetings; for taking down, recording and dissemination of Minutes of Meeting; for correspondence; for management of comments and suggestions pertaining to the administration, operation and development of Yan Yan TV; for liaison work; and for other functions as may be directed.

Section 4. Funding Source.

Subject to existing rules and regulations imposed by competent authority, Yan Yan TV shall be given its Special Project Fund allocation from TCAD starting in 2019. For the succeeding years, the allocation will be taken from the General Funds of the City.

Section 5. Repealing Clause.

Any previously issued order or similar directive inconsistent with any provision found herein shall be deemed revoked, rescinded, amended or superseded accordingly.

Section 6. Separability Clause.

Any provision found judicially illegal or infirm shall not affect untouched provisions.

Section 7. Effectivity Clause.

This Executive Order shall take effect immediately upon signing, and it shall remain in force and effect unless otherwise revoked, rescinded, amended or superseded accordingly.

DONE AND EXECUTED on this **20th** day of December 2019 in the City of Muntinlupa.


JAIME B. FRESNEDI
City Mayor 

YAN ANG TAMA YAN ANG MUNTINLUPA!