



**REPUBLIKA NG PILIPINAS
PAMAHALAANG LUNGSOD NG MUNTINLUPA
KALAKHANG MAYNILA**

Sangguniang Panglungsod

RESOLUTION NO. 96 - 299

RESOLUTION SUPPORTING THE FULL IMPLEMENTATION OF EXECUTIVE ORDER NO. 51 OTHERWISE KNOWN AS THE NATIONAL CODE OF MARKETING OF BREAST-MILK SUBSTITUTES.

Sponsored by : **COUNCILOR ALDRIN L. SAN PEDRO**

WHEREAS, in order to ensure safe and adequate nutrition for infants, the President of the Philippines issued Executive Order No. 51 to protect and promote breast-feeding and to inform the public about the proper use of breastmilk substitutes and supplements and related products through adequate, consistent and objective information of said substitutes, supplement and related products:

WHEREAS, the Code covers the marketing and practices related to breastmilk substitutes, infant formula, milk products, foos and beverages, bottled complementary foods when marketed or otherwise represented to be suitable for use as a partial or total replacement of breastmilk, feeding bottles and teats:

WHEREAS, said code fully encourages the promotion of breastfeeding as the best food for infants due to its natural content of all the nutrients and antibodies a newborn baby needs for its full growth and development; purity and cleanliness of breastmilk; and the natural bond that develops between mother and child during breastfeeding:

WHEREAS, the City Government of Muntinlupa is aware that the use of improper and artificial feeding practices are considered as one of the causes of infant mortality and that there is a need to control and regulate the production, manufacture, use, distribution and sale of said breastmilk substitutes:

WHEREAS, the Sangguniang Panglungsod supports the full implementation and enforcement of Executive Order No. 51 otherwise known as the Philippine Code of Marketing of Breast Milk Substitutes:

NOW, THEREFORE, BE IT RESOLVED, AS IT IS HEREBY RESOLVED, by the Sangguniang Panglungsod of Muntinlupa to adopt this resolution.

ADOPTED by the Sangguniang Panglungsod of Muntinlupa this 8th day of July, 1996 in the City of Muntinlupa on its 46th Regular Session.

(Absent)

HON. MELCHOR R. TEVES
Councilor

HON. DANTE S. ALMARIO
Councilor

HON. RAEHEL R. ARCIAGA
Councilor

HON. VICTOR L. ULANDAY
Councilor

HON. ALDRIN L. SAN PEDRO
Councilor

HON. REYNALDO A. ABAS, JR.
Councilor

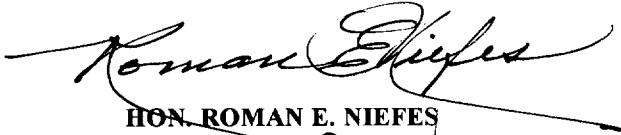
HON. JO JASON T. ALCARAZ
Councilor

HON. REY E. BULAY
Councilor




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HON. ROMAN E. NIEFES
Councilor



HON. ALEJANDRO R. MARTINEZ
Councilor


HON. PATRICIO L. BONCAYAO, JR.
Councilor

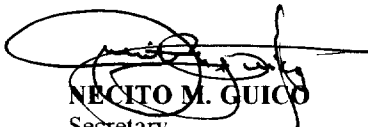

HON. RUFINO B. JOAQUIN
Councilor


HON. VICENTE Y. CHUA
Sectoral Representative
President
Association of Barangay Captain

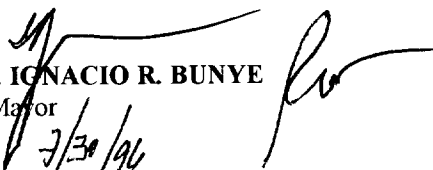

HON. ALLAN REY A. CAMILON
Sectoral Representative
President
Federation of Sangguniang Kabataan


HON. JAIMIE R. FRESNEDI
City Vice-Mayor/Presiding Officer

ATTESTED :


NECITO M. GUICO
Secretary
SANGGUNIAN PANGLUNGSOD

APPROVED :


HON. IGNACIO R. BUNYE
City Mayor
Date: 7/30/96

