



REPUBLIC OF THE PHILIPPINES  
CITY GOVERNMENT OF MUNTINLUPA  
CITY OF MUNTINLUPA  
Office of the City Mayor

**EXECUTIVE ORDER No. 48**  
Series of 2023

**PROVIDING FOR THE CREATION OF THE HEALTH EDUCATION AND PROMOTION  
UNIT IN THE CITY HEALTH OFFICE FOR THE GOVERNANCE AND IMPLEMENTATION  
OF HEALTH PROMOTION POLICIES, PROGRAMS, AND ACTIVITIES IN  
THE CITY-WIDE HEALTH SYSTEM OF THE CITY OF MUNTINLUPA**

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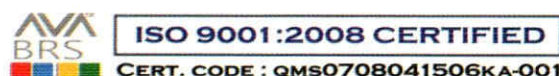
**WHEREAS**, the Department of Health, being the overall steward for health care, shall strengthen the national effort in providing a comprehensive and coordinated approach to health development with emphasis on scaling up health promotion and preventive care to ensure that every Filipino has access to information to build personal skills, opportunity to engage in strengthening of community action, and enable participation in creation of supportive environment as fundamental component of Universal Health Care (UHC);

**WHEREAS**, Republic Act No. 11223, otherwise known as "An Act Instituting Health Care for All Filipinos, Prescribing Reforms in the Health Care System and Appropriating Funds Therefore," was duly enacted and was signed into law by President Rodrigo Roa Duterte on 20 February 2019;

**WHEREAS**, City Mayor Rozzano Rufino B. Biazon manifested to the Department of Health (DOH), through Undersecretary Gerardo Bayugo, that the City of Muntinlupa is prepared and ready to operationalize and implement the above-mentioned Republic Act, especially in relation to the establishment of functional health care provider networks and integration of local health system into the city-wide health system;

**WHEREAS**, City Mayor Biazon further manifested that the City of Muntinlupa, as the chosen city of the Department of Health (DOH) as advanced Universal Health Care Implementation Site, will ensure full participation and cooperation of the city with the Department of Health (DOH), Philhealth and other partners in implementing Universal Health Care (UHC) towards health and financial protection, operational efficiency, financial sustainability and client satisfaction;

**WHEREAS**, the Sangguniang Panlungsod passed Resolution No. 2023-182, entitled "A Resolution of Support to the Intention of the City Government of Muntinlupa to be Part of the Integration Site in the Implementation of the Universal Health Care (UHC);"



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**WHEREAS**, Rule VIII, Section 30.5 of the Implementing Rules and Regulation (IRR) of Universal Health Care Act (R.A. No. 11223) provides that the Health Promotion Unit, with appropriate human resources complement, shall be established within the city-wide health system to ensure sustainable implementation of health promotion and improve health literacy;

**WHEREAS**, Section 76 of Republic Act No. 7160, otherwise known as the Local Government Code of 1991, provides that every local government unit shall design and implement its own organizational structure and staffing pattern taking into consideration its service requirement and financial capability, subject to the minimum standards and guidelines prescribed by the Civil Service Commission;

**NOW, THEREFORE, I, Rozzano Rufino B. Biazon, City Mayor of Muntinlupa**, by virtue of the powers vested in me by law, do hereby order and decree that:

Section 1. Creation and Composition.

The Health Education and Promotion Unit (HEPU, for brevity) in the City Health Office is hereby created, and it shall be composed of the following individuals, with their respective designations, namely:

- |     |   |   |            |
|-----|---|---|------------|
| (a) | Sharon A. Dagundon,<br>Health Education and Promotion Officer II    | : | Unit Head; |
| (b) | Irra Marie A. Aguilar,<br>Health Education and Promotion Officer II | : | Member;    |
| (c) | Julius D. Unira,<br>Admin Aide III,                                 | : | Member;    |
| (d) | Jacquelyn S. de Jesus,<br>Public Service Foreman                    | : | Member.    |

Section 2. Functions.

The HEPU shall perform the following functions, namely:

- Act responsibly on public health policies and re-orient the health system to prioritize health promotion and prevention and increase health literacy;
- Lead the formulation of a Health Promotion Framework Strategy which shall serve as the roadmap of the City Health Office, and the basis of all health promotion policies and programs;







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- (c) Implement city-wide health promotion policies and programs across social determinants of health and behavior risk factors;
- (d) Promote and provide technical, logistical and financial support to local research and development of local policies and programs based on the Health Promotion Framework Strategy and the local investment plans for health;
- (e) Exercise multi-sectoral policy coordination and enter into partnership with national government agencies, local government units, the private sector, civil society organizations, professional societies and academe, among others, to ensure the attainment of the Health Promotion Framework Strategy and its policies and programs; and
- (f) Perform such other functions as may be necessary to accomplish the foregoing, or as may be directed by competent authority.

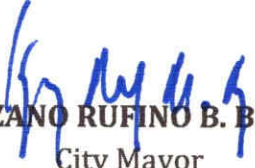
Section 3. Separability Clause.

In the event that any provision found herein is judicially decided illegal or administratively declared infirm, untouched provisions shall remain in full force and effect.

Section 4. Effectivity Clause.

This Executive Order shall take effect immediately upon its signing, and it shall remain in full force and effect until repealed, revoked, or amended accordingly.

**DONE AND EXECUTED** on this 7<sup>th</sup> day of November 2023 in the City of Muntinlupa.

  
**ROZZANO RUFINO B. BIAZON**  
City Mayor *at*

