



REPUBLIC OF THE PHILIPPINES  
CITY GOVERNMENT OF MUNTINLUPA  
CITY OF MUNTINLUPA  
Office of the City Mayor

**EXECUTIVE ORDER No. 50**  
Series of 2023

**PROVIDING FOR THE CREATION OF  
THE MUNTINLUPA BUSINESS ADVISORY COUNCIL,  
ITS COMPOSITION AND FUNCTIONS**

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**WHEREAS**, local governments are mandated by Republic Act No. 7160, otherwise known as Local Government Code of 1991, to promote the establishment and operation of people's organizations and non-governmental organizations, and to make the private sector active partners in the pursuit of local autonomy, and to directly involve them in the plans, programs, projects, and activities of the local government unit, such as, but not limited to, membership in Local Special Bodies (LSBs) and involvement in the delivery of basic services and facilities;

**WHEREAS**, to be strategic, guidance on the economic growth of the City of Muntinlupa have to come from an external group of experts and seasoned executives, from the Group of Nineteen (19) Industries, who have an in-depth knowledge of the local market and economy;

**WHEREAS**, the Group of 19 Industries, a prime mover in recent Muntinlupa history as a highly urbanized city, relies on continuous, relevant, timely and comprehensive studies and analyses of data from all existing industries and enterprises;

**WHEREAS**, a collegiate body of these experts and seasoned executives shall be organized and tapped to provide advisory guidelines, ideas, and advocacies to the City Mayor and to the Sangguniang Panlungsod;

**NOW, THEREFORE, I, Rozzano Rufino B. Biazon, City Mayor of Muntinlupa**, by virtue of the powers vested in me by law, do hereby order and decree that:

Section 1. Creation and Composition.

The Muntinlupa Business Advisory Council (MBAC, for brevity) is hereby created, and it shall be composed of the following individuals with their respective designations, namely:

- (a) Rozzano Rufino B. Biazon,  
City Mayor : Chairperson;





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- (b) Artemio A. Simundac,  
City Vice Mayor : Vice Chairperson;
- (c) Ma. Lourdes Josephine Gotianun-Yap,  
President and Chief Executive Officer,  
Filinvest Development Corporation : Member;
- (d) Raoul Antonio E. Littaua,  
President and Chief Executive Officer,  
Insular Life Assurance Company, Alabang : Member;
- (e) Jhoana L. See,  
President and General Manager,  
Toyota Alabang, Inc. : Member;
- (f) Bing Norberto A. Viera,  
President and Country Manager,  
AMKOR Technology Philippines : Member;
- (g) Beatriz M. Vazquez,  
President,  
Molito Lifestyle Center : Member;
- (h) Atty. Carina Sumilong-Bayon,  
Chief Environmental, Social & Governance Officer  
and Chief Compliance & Data Privacy Officer,  
Pepsi Cola Products Philippines, Inc. : Member;
- (i) Michael Angelo A. Dumlao,  
First Vice President,  
Festival Super Mall Alabang : Member;
- (j) James A. Macagba,  
Assistant Vice President,  
Manila Electric Company, Alabang : Member;
- (k) David G. Djojodihardjo,  
Regional Manager, Southeast Asia Operations,  
Fluor Daniel Inc. : Member;
- (l) Elvie Sanchez-Quiazon,  
Vice President for Sales and Marketing,  
The Bellevue Manila : Member;
- (m) Jurgen C. Tanpho,  
General Manager,  
ADEC Innovations : Member;
- (n) Danilo V. Ayap,  
Acting President,  
Philippine Chamber of Commerce and Industry,  
Muntinlupa : Ex-Officio Member;





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- (o) Gianna R. Montinola,  
President,  
Harvard Kennedy School Alumni Association,  
Philippines : Ex-Officio Member;

For members from the public sector, the resignation, removal, retirement, transfer, termination, severe incapacity, grave illness, death, or any other similarly-situated circumstance of the member shall entitle the successor to assume membership without the need for the issuance of another order or instrument.

For those from the private sector, however, the remaining members shall submit to the City Mayor a list of possible candidates for replacement, the selection of which shall be made within thirty (30) days from date of submission thereto.

Section 2. Functions.

The Chairperson shall have the principal responsibility of directing and overseeing the business development activities according to schedule. The Chairperson shall be responsible in presiding major business planning meetings, and shall designate a representative in case of unavailability.

The Council shall actively participate in all activities identified in the work plan. The team shall develop realistic goals, appropriate strategies, and identify programs, projects, and activities that best contribute to the attainment of the business development goals relative to the Smart City Initiative and in accord with the short-term, medium-term, and long-term plans set out by the City Planning and Development Office (CPDO).

Moreover, the MBAC shall:

- (a) Provide sound counsel to the City Mayor and the Sangguniang Panlungsod on the business and economic growth of the City of Muntinlupa, based on the in-depth local market and economic knowledge of the members;
- (b) Collaborate with the City Government on promoting inclusive growth in Muntinlupa;
- (c) Attend the Council meetings, whether regular or special. In case of absence or unavailability of any member, the following steps shall be taken, namely:
- (i) The Secretariat shall be duly informed of this fact;
- (ii) The name of the representative or substitute shall be submitted to the Secretariat; and
- (iii) The representative or substitute shall be sent a notice that he or she can duly attend the Council meeting, whether regular or special.





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- (d) Collaborate with the City Government in organizing the local industry players and identifying the expansion needs of the economy; and
- (e) Perform such other functions as may be necessary to accomplish the foregoing or as may be directed by competent authority.

Section 3. Meetings.

The MBAC shall regularly meet at least once every six (6) months. A Notice of Meeting shall be issued to each member at least three (3) weeks prior to the conduct of the regular meeting.

However, a special meeting, whenever warranted, may be called for by any member, subject to the approval of the Chairperson. The Notice of Meeting may be issued in less than the three (3) weeks mentioned in the preceding paragraph owing to the unique nature of the meeting or the agenda to be discussed.

Section 4. Secretariat.

Staff members of the City Competitiveness Office (CCO) and the Local Economic and Investment Promotion Office (LEIPO) shall constitute the Secretariat.

The Secretariat shall perform the following functions, namely:

- (a) Issue Notices of Meeting, whether regular or special;
- (b) Provide logistical requirements of meetings, whether regular or special;
- (c) Write down, record, and disseminate the Minutes of Meeting;
- (d) Write down, record, and disseminate correspondences;
- (e) Facilitate the provision of relevant and timely data to the MBAC in order to provide guidance and assistance to the Council in its planning and advisory functions; and
- (f) Handle all administrative requirements related to the smooth and orderly discharge of the functions of the MBAC.

Section 5. Budget.

The budgetary requirements for the conduct of meetings and other activities of the MBAC shall be sourced from the City Competitiveness Office (CCO).



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Section 6. Repealing Clause.

All previously issued orders inconsistent with any provision found herein shall be deemed repealed, revoked, or amended accordingly.



Section 7. Separability Clause.

In the event that any provision found herein is judicially decided illegal or administratively declared infirm, untouched provisions shall remain in full force and effect.

Section 8. Effectivity Clause.

This Executive Order shall take effect immediately upon its signing, and it shall remain in full force and effect until repealed, revoked, or amended accordingly.

**DONE AND EXECUTED** on this 14<sup>th</sup> day of November 2023 in the City of Muntinlupa.

  
**ROZZANO RUFINO B. BIAZON**  
City Mayor 



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MUNTINLUPA *the city that cares!* 