



REPUBLIC OF THE PHILIPPINES
CITY GOVERNMENT OF MUNTINLUPA
CITY OF MUNTINLUPA
Office of the City Mayor

EXECUTIVE ORDER NO. 53
Series of 2023

**PROVIDING FOR THE ESTABLISHMENT OF THE TOURIST INFORMATION CENTER OF
THE CITY OF MUNTINLUPA**

WHEREAS, Section 16 of Republic Act No. 7610, otherwise known as the Local Government Code of 1991, provides that "(e)very local government unit shall exercise the powers expressly granted, those necessarily implied therefrom, as well as powers necessary, appropriate or incidental of its efficient and effective governance, and those which are essential to the promotion of the general welfare;

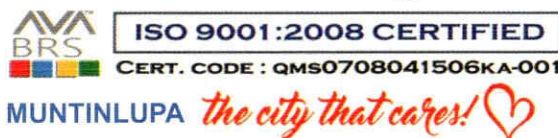
WHEREAS, Section 17, *supra*, states "(t)hat (a) *Local Government Units* shall endeavor to be self-reliant and shall continue exercising the powers and discharging the duties, functions currently vested upon them. They shall also discharge the duties, functions, and responsibilities of National Agencies and Offices devolved to them pursuant to this Code. Local Government Units (LGUs) shall likewise exercise such other powers and discharge other functions and responsibilities as are necessary, appropriate, or incidental to efficient and effective provision of the basic services and facilities enumerated herein; (b) Such basic services and facilities include, but are not limited to tourism development and promotion programs, tourism facilities;"

WHEREAS, the City of Muntinlupa, in its thrust to promote itself as a premier tourist destination in the Philippines, believes that there is a need to establish a Tourist Information Center to accommodate and facilitate all tourist concerns and inquiries;

WHEREAS, the Tourist Information Center, shall be supervised by the Tourism, Culture, and the Arts Department (TCAD, *for brevity*);

WHEREAS, the TCAD shall provide the Tourism Information Center all materials, such as, but not limited to, tourist brochures and flyers, helpful statistics and data, available hotel accommodations and transport services, destinations of interest, and other tourism promotional materials of the City of Muntinlupa;

WHEREAS, the Memorandum of Agreement (MOA) executed between the Filinvest Land, Inc., represented by Jovita R. Poloso, and the City Government of Muntinlupa (CGM), represented by Jaime R. Fresnedi, through Ma. Lourdes E. Engo, executed on 19 February 2018, provides for the establishment of a Tourism Information Office within the former Biologicals Production Service Administration Building, now the Heritage Building, a cultural





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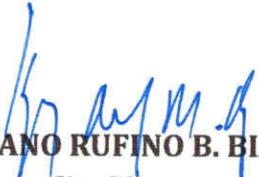
and heritage structure, of which the City of Muntinlupa exercises some degree of supervision pursuant to City Ordinance No. 11-029, enacted on 02 May 2011;

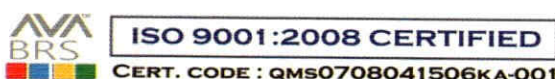
WHEREAS, the Heritage Building's strategic integration into Festival Mall Alabang, a premier tourism hub in the city, renders it an optimal location for the Tourism Information Center, ensuring convenient access to essential tourism information and valuable support for visitors;

NOW, THEREFORE, I, Rozzano Rufino B. Biazon, City Mayor of Muntinlupa, by virtue of the powers vested in me by law, do hereby order and decree the establishment of the Tourist Information Center of the City of Muntinlupa (TICCM, for brevity) located at the Second Floor, Heritage Building, Civic Drive, Filinvest Corporate City, Barangay Alabang, City of Muntinlupa. *Provided, however*, that in the interim, pending the completion of the TICCM, and in order to provide the services of the TICCM under the law, the TCAD shall maintain its presence in the Main Building of Muntinlupa City Hall, as well as its principal office on the Third Floor of the Plaza Central in Barangay Poblacion.

This Executive Order shall take effect immediately upon its signing, and it shall remain in full force and effect until revoked, repealed, or amended accordingly.

DONE AND EXECUTED on this 11th day of December 2023 in the City of Muntinlupa.


ROZZANO RUFINO B. BIAZON
City Mayor



MUNTINLUPA *the city that cares!* 