



REPUBLIC OF THE PHILIPPINES
CITY GOVERNMENT OF MUNTINLUPA
CITY OF MUNTINLUPA
Office of the City Mayor

EXECUTIVE ORDER No. 54
Series of 2023

**PROVIDING FOR THE CREATION OF THE
TOURISM COUNCIL OF THE CITY OF MUNTINLUPA,
ITS COMPOSITION AND FUNCTIONS, APPROPRIATING FUNDS THEREFOR
AND FOR OTHER PURPOSES.**

WHEREAS, Section 17 of Republic Act No. 7160, otherwise known as the Local Government Code of 1991, provides that local government units shall provide such basic services and facilities that include:

- (2) For a Municipality: (xi) Tourism facilities and other tourist attractions, including the acquisition of equipment, regulation and supervision of business concessions, and security services for such facilities;
- (3) For a Province: (xii) Tourism development and promotion programs;
- (4) For a City: All the services and facilities of the municipality and province, and in addition thereto...;

WHEREAS, Section 447, *supra*, provides that local government units have "Powers, Duties, Functions and Compensation

- (4) Regulate activities relative to the use of land, buildings and structures within the city in order to promote the general welfare and for said purpose shall:
 - (iv) Regulate the establishment, operation and maintenance of cafes, restaurants, beerhouses, hotels, motels, inns, pension houses, lodging houses, and other similar establishments, including tourist guides and transports;"

WHEREAS, Section 2 of Republic Act No. 9593, otherwise known as the National Tourism Act of 2009, provides that "The State declares tourism as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socioeconomic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold an enhanced sense of national pride for all Filipinos;"

WHEREAS, Department of Interior and Local Government Memorandum Circular No. 95-162, issued 02 October 1995, provides that "(all) local chief executives are encouraged to organize a Tourism Council composed of government and private sectors;"

WHEREAS, one of the indicators in complying with the criteria of Tourism, Heritage Development Culture and Arts under Republic Act No. 11292 is the presence of a local tourism council;





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NOW, THEREFORE, I, Rozzano Rufino B. Biazon, City Mayor of Muntinlupa, by virtue of the powers vested in me by law, do hereby order and decree that:

Section 1. Creation and Composition.

The Tourism Council of the City of Muntinlupa (TCCM) is hereby created, and it shall be composed of the following individuals, with their respective designations, namely:

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| (a) | Rozzano Rufino B. Biazon,
City Mayor | Chairperson; |
| (b) | Engr. Arlene Domingo-Hilapo,
Chairperson,
Committee on Tourism, Culture and International Relations
Sangguniang Panlungsod | Member; |
| (c) | Sarah P. Bendaña,
Tourism, Culture, and the Arts Department | Member; |
| (d) | Roger John P. Smith,
Office of the City Administrator | Member; |
| (e) | EnP. Alvin F. Veron,
City Planning and Development Office | Member; |
| (f) | Necito M. Guico, CPA, LIB.,
City Budget and Management Department | Member; |
| (g) | Engr. Dynadelle N. Aranda,
City Engineering Department | Member; |
| (h) | Arch. Beaudon D. Causapin,
Office of the City Architect | Member; |
| (i) | Lorna B. Misa,
Environmental Protection and Natural Resources Office,
Environmental Sanitation Center, and
Lake Management Office | Member; |
| (j) | Marilou Ordonio-Lobo,
Department of Agriculture, Extension Services Office | Member; |
| (k) | Elisa M. Hilapo,
Business Permits and Licensing Office | Member; |
| (l) | Ethel Roxanne S. Gemeniano,
Local Economic Investment Promotions Office | Member; |
| (m) | Glenda Zamora-Aniñon,
Public Employment Service Office | Member; |
| (n) | Danidon M. Nolasco,
Muntinlupa Traffic Management Bureau | Member; |
| (o) | Reggie V. Salonga,
Gender and Development Office | Member; |





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| (p) | Noemi M. Gonzales,
Public Information Office | Member; |
| (q) | Gerrovi Hernandez-Argana,
People's Coordinating and Monitoring Office | Member; |
| (r) | Gloria C. Aguhar, CESO V,
Department of the Interior and Local Government,
Muntinlupa Field Operations Office | Member; |
| (s) | C/SInsp. Marlon E. Mangubat,
National Bilibid Prisons, Bureau of Corrections | Member; |
| (t) | Senado A. Santiago,
Laguna Lake Development Authority | Member; |
| (u) | Elvie Sanchez-Quiazon,
Vivere Suites,
Representative, Hospitality Sector | Member; |
| (v) | Keren Happuch D. Arroyo,
San Beda College of Alabang,
Representative, Education Sector | Member; |
| (w) | Rev. Fr. Rustico V. Cruz
Parish Priest, San Roque de Alabang Parish,
Representative, Religious Sector | Member; |
| (x) | Don S. Ubaldo,
Filinvest Alabang, Inc.;
Representative, Business Sector | Member; |
| (y) | Vishal Murjani,
JCI Alabang,
Representative, Non-Governmental Organization | Member; |
| (z) | Ivan Anthony S. Henares,
Secretary General,
UNESCO National Commission of the Philippines | Member. |

Membership in the TCCM, among public officials and officers, is a function of their respective offices. As such, removal, resignation, retirement, termination, transfer, severe incapacity, grave illness, death, or any similarly-situated circumstance of the member shall entitle the successor thereof to assume membership without the need of issuance of another order or directive.

On the other hand, for those belonging to the private sector, the successor thereof shall be so designated by the City Mayor from a list of names prepared, drawn, and submitted by the remaining members.





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Section 2. Tenure.

The TCCM members shall all serve at the pleasure of the City Mayor, and shall, as a consequence, serve co-terminus. In the interest of public service, continuity of service, and integrity in the service, the City Mayor may alter the composition of the TCCM and/or remove any member, with cause.

Section 3. Functions.

Pursuant to DILG Memorandum Circular No. 95-162, the TCCM shall perform the following functions, namely:

- (a) Formulate programs and recommendations to develop local tourism facilities and attractions tapping local resources and funds;
- (b) Assist in the regulation and supervision of tourism-oriented establishments thereby ensuring wholesome and clean tourism activities;
- (c) Assist in monitoring the implementation of the Local Government Code on the matter of licensing tourism establishments in the locality to ascertain safe and enjoyable stay of travelers;
- (d) Strictly enforce sanitary standards in public restrooms frequented by public utility vehicles and tourist transport services, i.e. gasoline stations, restaurants along main highway and bus stops; and
- (e) Perform such other functions as may be necessary to accomplish the foregoing or as may be directed by competent authority.

Section 4. Meetings and Quorum.

The TCCM shall regularly meet once every quarter. Whenever warranted, a special meeting may be called for by the Chairperson. A majority of the members shall constitute a quorum.

Section 5. Secretariat.

Sher Antoinette C. Guico and Karl James M. Casanova of the Tourism, Culture, and the Arts Department (TCAD) shall perform the functions of the Secretariat. The Secretariat shall be responsible for the preparation and issuance of Notices of Meetings, whether regular or special; for logistical support to meetings; for taking down, recording and dissemination of Minutes of the Meeting; for correspondence; for administrative support to the Council; for liaison work; and for other functions necessary to the foregoing or as may be directed by competent authority.





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Section 6. Honorarium.

Subject to availability of funds, sound auditing practices, reportorial documentation, and existing rules and regulations, each member of the TCCM shall the amount of One Thousand Five Hundred (₱1,500.00) Pesos. On the other hand, each member of the Secretariat shall receive the amount of One Thousand (₱1,000.00) Pesos.

Section 7. Funding.

The TCAD shall incorporate in its Annual Investment Plan (AIP) the funds necessary for the smooth and orderly discharge of the functions of the TCCM.

Section 8. Repealing Clause.

In the event any previously issued order runs counter to any provision found herein, the same shall be deemed repealed, revoked, or amended accordingly.

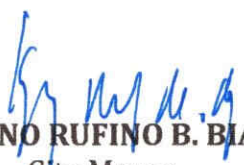
Section 9. Separability Clause.

In the event any provision found herein is judicially decided illegal or administratively declared infirm, untouched provisions shall remain in full force and effect.

Section 10. Effectivity Clause.

This Executive Order shall take effect immediately upon its signing, and it shall remain in full force and effect until revoked, repealed, or amended accordingly.

DONE AND EXECUTED on this 11th day of December 2023 in the City of Muntinlupa.


ROZZANO RUFINO B. BIAZON
City Mayor 